



Celebrity Catwalk for a Cause

Events, Marketing & PR

Board of Directors

Jennifer Jackson (JJ)
CHAIRMAN
Rock Me Arizona Events

Clarissa Burt
Clarissa Burt Productions

Jen Shaw
Copperstate Restaurant Technologies

Elizabeth Hannan
Blue Blazing Media

Christina Wagner
KFNX 1100

Advisory Board

Cindy Christi
Get Image Ready

Robb Asbjornsen
Homerun Financial

40th Year Anniversary Party & "Celebrity Catwalk for a Cause"

January 18th , 2011
6pm -9pm
"Garage"
West World, Scottsdale

*Benefiting the outstanding
Local community of Cox
Charities*

Rock Me Arizona is proud to host the Barrett-Jackson 40th Anniversary Event and Celebrity Catwalk for a Cause benefiting the outstanding local community of Cox Charities.

This fundraising event will become a part of Barrett-Jackson history and we hope you will join us by contributing to an outstanding local charity and participate in a night of charity, celebrities, fashion and inspiration.

Over the past 39 years, the Barrett-Jackson Scottsdale auction has grown to eight days, including six days of auction, approximately 1000 vehicles, nightlife, fashion shows, drifting, ride 'n drives, and demonstrations. For the past five years, Barrett-Jackson drew over 200,000 spectators at West World where the event has been held since 1989.

Many celebrities have attended the event, including Sammy Hagar, Michael Anthony, Jay Leno, Alice Cooper, baseball players Reggie Jackson and Randy Johnson, Carroll Shelby, Bill Goldberg, Tony Stewart, and many more.

Charity fundraising has been part of Barrett-Jackson since its foundation. Since 2006, Barrett-Jackson has helped raise more than \$20 million for non-profit organizations.

This year the recipient of the Barrett-Jackson 40th Anniversary Event and Celebrity Catwalk for a Cause charity proceeds will be awarded to **Cox Charities**.

Cox Charities was created in 1996 to support our community acting as a fundraising and grant-awarding arm, Cox Charities is dedicated to supporting non-profit organizations throughout Arizona that focus primarily on youth development.

Grant recipients from Cox Charities for 2010 include; Boys and Girls Clubs (Greater Phoenix, Scottsdale and East Valley), Phoenix Children's Hospital, Gabriel's Angels, Phoenix Zoo, Arizona Animal Welfare League, Arizona Science Center, Banner Health Foundation, Big Brothers Big Sisters, Best Buddies, Child Crisis Center, Desert Botanical Gardens, Desert Foothills Theatre, Free Arts of Arizona, Homeward Bound and many others. A complete list of grant recipients can be found at <http://www.cox7.com/videoMULTI/VideoNew9110/DoingMoreForAZCoxCharities/2010CoxCharitieGrantRecipients.pdf>

Please consider contributing to this memorable night as a sponsor in support of Cox Charities and to help us reach our fundraising goal of 150K.

Best Regards,

Jennifer Jackson