



Barrett-Jackson 40<sup>th</sup>  
Anniversary Party and  
Charity Fashion Event

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January 18<sup>th</sup>, 2011  
6pm -9pm  
"Garage"  
West World, Scottsdale

Featuring the  
"Best of Barrett-Jackson-  
Decades"

Commemorative Event  
Program and  
Commemorative "Best Of"  
slide show

*Benefiting the outstanding  
Local community of Cox  
Charities*

\*\*\*\*\*

## Celebrity Catwalk for a Cause

CLASSIC PARTNER

\$2,500 – "Celebrity Catwalk for a Cause" 2011

**Anniversary Partner** package includes:

- 6 VIP Tickets to 40<sup>th</sup> Anniversary Party & Celebrity Catwalk for a Cause on January 18<sup>th</sup> 2011; includes admission to Barrett-Jackson Car Collection. \* All inclusive
- Reserved seating for 40<sup>th</sup> Anniversary Party & Celebrity Catwalk for a Cause on January 18<sup>th</sup>. \*\*Private seating is ONLY available to Sponsors, Partners and members of the Barrett-Jackson Team. Additional VIP tickets can only be acquired through Sponsor Partners.
- Ad campaign with Rock Me Arizona Newsletter to 70k subscribers
- Logo displayed on sponsor banner
- Logo displayed on sponsor loop during event
- Recognition on print collateral relating to Barrett-Jackson 40<sup>th</sup> Anniversary Party and Celebrity Catwalk for a Cause
- Recognition in the event program – 1/2 page ad
- Promo material in swag gift bags distributed to VIPs and Models  
\* (optional)

Company Name: \_\_\_\_\_

Representative Signature: \_\_\_\_\_ Title: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Phone# \_\_\_\_\_