



Barrett-Jackson 40<sup>th</sup>  
Anniversary Party and  
Charity Fashion Event

\*\*\*\*\*

January 18<sup>th</sup>, 2011  
6pm -9pm  
"Garage"  
West World, Scottsdale

Featuring the  
"Best of Barrett-Jackson-  
Decades"

Commemorative Event  
Program and  
Commemorative "Best Of"  
slide show

*Benefiting the outstanding  
Local community of Cox  
Charities*

\*\*\*\*\*

## Celebrity Catwalk for a Cause

**PREMIER PARTNER**

**\$5,000 – "Celebrity Catwalk for a Cause" 2011**

**Premier Partner** package includes:

- 12 VIP Tickets to 40<sup>th</sup> Anniversary Party & Celebrity Catwalk for a Cause on January 18<sup>th</sup> 2011; includes admission to Barrett-Jackson Car Collection. \* All inclusive
- Reserved seating for 40<sup>th</sup> Anniversary Party & Celebrity Catwalk for a Cause on January 18<sup>th</sup>. \*\*Private seating is ONLY available to Sponsors Partners and members of the Barrett-Jackson Team. Additional VIP tickets can only be acquired through Sponsor Partners.
- Predominate logo display on sponsor banner
- Logo display on Sponsor video loop during event
- Web banner ad
- Recognition on all print collateral relating to Barrett-Jackson 40<sup>th</sup> Anniversary Party and Celebrity Catwalk for a Cause
- Recognition in the Rock Me Arizona Newsletter circulated to 70K subscribers in multiple editions through January 2011.
- Recognition in the Commemorative 40<sup>th</sup> anniversary event program ½ Page ad.
- Promo material in swag gift bags distributed to VIPs and Models  
\* (optional)

Company Name: \_\_\_\_\_

Representative Signature: \_\_\_\_\_ Title: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Phone# \_\_\_\_\_