



Events, Marketing & PR

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40th Year Anniversary Party & "Celebrity Catwalk for a Cause"

January 18th , 2011
6pm -9pm
"Garage"
West World, Scottsdale

Benefiting the outstanding Local community of Cox Charities

Celebrity Catwalk for a Cause

Quick Sheet

- Barrett-Jackson 40th Anniversary Event and Celebrity Catwalk for a Cause benefiting Cox Charities January 18th 2011, West World Scottsdale AZ
- Event Theme : "Best Of" Barrett-Jackson through the Decades (70's-Today), Commemorative Slide Show, Emcee Commentary, Fashion Show, Charity Presentation, Anniversary Party
- Average Barrett-Jackson Visitors – 200,000
- Average Event Web Traffic – 1,000,000
- Included in Commemorative Event Program
- Title Sponsor and "Best Of" and Sponsor:
 - Included in Media Package with Cox 7 (TV Commercials)
 - Featured Commercials to be played during event (in house production) with a copy to be provided after the event
- Media Coverage at the Event
 - Cox 7
 - 3 TV
 - Fox 10
 - Speed Channel
 - Clearchannel Radio
 - Print – Arizona Foothills Magazine, Phoenix Women's Magazine, 944 Media, Arizona Republic

Sponsor Packages Available

- Title Sponsor - \$25,000
- "Best Of" Sponsor - \$15,000
- Premier Partner - \$5,000
- Classic Partner - \$2,500
- Anniversary - \$1,500

Links :

- <http://www.barrett-jackson.com>
- <http://www.catwalkforacause.com>

Please send your high resolution logo images to jj@rockmearizona.com
Reserve your spot today by contacting JJ with your requested sponsorship package.
JJ@rockmearizona.com
602-400-6150