



Events, Marketing & PR

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40<sup>th</sup> Year Anniversary Party  
& "Celebrity Catwalk for a  
Cause"

January 18<sup>th</sup>, 2011  
6pm -9pm  
"Garage"  
West World, Scottsdale

Benefiting the outstanding  
Local community of Cox  
Charities



## Celebrity Catwalk for a Cause

ANNIVERSARY PARTNER

\$1,500 – "Celebrity Catwalk for a Cause" 2011

Anniversary Partner package includes:

- 4 VIP Tickets to 40<sup>th</sup> Anniversary Party & Celebrity Catwalk for a Cause on January 18<sup>th</sup> 2011; includes admission to Barrett-Jackson Car Collection. \* All inclusive
- Reserved seating for 40<sup>th</sup> Anniversary Party & Celebrity Catwalk for a Cause on January 18<sup>th</sup>. \*\*Private seating is ONLY available to Sponsors, Partners and members of the Barrett-Jackson Team. Additional VIP tickets can only be acquired through Sponsor Partners.
- Logo included in sponsor loop during event
- Recognition on print collateral relating to Barrett-Jackson 40<sup>th</sup> Anniversary Party and Celebrity Catwalk for a Cause
- Recognition in the event program ¼ page ad
- Promo material in swag gift bags distributed to VIPs and Models \* (optional)

Company Name: \_\_\_\_\_

Representative Signature: \_\_\_\_\_ Title: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Phone# \_\_\_\_\_